



Media Contact:  
Debbie Atkins  
The Summit Group for Subway  
801-694-6065

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FOR IMMEDIATE RELEASE

## Subway Congratulates Winning Students for Focus on Staying Healthy

### *Two Pee Dee Schools Receive Subway Fitness Grants*

FLORENCE, SC — Subway restaurants announced today the grand prize winners in the SUBWAY FRESH FIT® Video and Poster Competition. Jared Fogle, Subway's national spokesperson, visited the winning schools to present the students with their awards and congratulate Steven Causey, a seventh grade student at Southside Middle School in Florence, and a group of fifth graders, Ja'Kayla Andrews, Justice Smith and Zyria McClam, at Main Street Elementary School in Lake City. The two grand prize winners – one per grade categories K-6 and 7-12 – each received an awards package including \$1,000 SUBWAY® Card and \$1,000 fitness grant for their school.

Nearly 300 (278) students in the Pee Dee and Coastal areas submitted entries in the SUBWAY FRESH FIT® Video and Poster Competition, which ran Sept. 8 – Oct. 8. Participants in the contest showed how they stay healthy and fit, by either drawing on a poster board or recording a video. The program was designed to help educate students, increase local awareness about the nation's current childhood obesity problem, and provide positive incentives for kids to form healthier diet and exercise habits. It was open to students ages 5-17.

“South Carolina students really stepped up and showed us the creative and fun ways they are staying healthy and fit,” said Fogle. “I am pleased to join my friends at the local Subway restaurants in giving back to the community and getting kids to really think about the importance of health and nutrition.”

One in four of South Carolina's young children are overweight or obese. By the time students reach high school, these numbers will have grown to one in three. Obesity in children is generally caused by a lack of physical activity, unhealthy eating patterns or a combination of both. The majority of today's kids remain significantly less active than children 15, 10 and even 5 years ago. That's why Subway restaurants want to encourage students in the area to register for the contest, make healthy diet and exercise choices, and tell local residents how they stay healthy and fit.

SUBWAY® is the world's largest submarine sandwich franchise, with more than 31,000 locations in 91 countries, including over 360 Subway locations in South Carolina. For more information about Subway restaurants, visit [subway.com](http://subway.com) or [subway.freshbuzz.com](http://subway.freshbuzz.com).

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